

FOR IMMEDIATE RELEASE
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RISK SERVICES OF ARKANSAS, LLC JOINS INSURICA

INSURICA Insurance Management Network Continues to Grow and Expand Services “Specializing in You.”

(Oklahoma City, OK) – INSURICA Insurance Management Network, in a sign of continued growth, announced the addition of Risk Services of Arkansas, LLC, as its newest partner. Formerly known as First Arkansas Insurance/Little Rock, Risk Services joins INSURICA’s network of partner agencies.

“We’re delighted to welcome Risk Services of Arkansas into our insurance management network,” said Mike Ross, INSURICA President and Chief Executive Officer. “As one of the leading privately-held insurance firms in the country, we look forward to broadening our corporate philosophy of ‘Specializing in You,’ providing unique comprehensive plans in Arkansas.”

Chairman Bill Durrett noted that INSURICA is composed of independent agencies that specialize in core industries and disciplines. “We’re pleased that, as part of our 50th anniversary celebration, we’re able to announce a new partner in the state of Arkansas and add them to our insurance management network. Through this network, the expertise of one is shared with all, and Risk Services of Arkansas certainly adds to that network of expertise,” Durrett said. “Our focus continues to be, not on selling individual policies, but on developing comprehensive business plans for the specific needs of a client.”

Steven Russell, President of Risk Services of Arkansas, LLC, pointed to the strength of the INSURICA network. “We’ll be able to draw on INSURICA’s expertise in all of their specialty areas, including hospitality, ministries, construction, energy, transportation, education and more,” Russell said. “That represents an enormous asset for our clients.”

INSURICA, formerly known as North American Group, one of the top 25 independent brokerages in the country, is the 69th largest insurance broker in America. INSURICA is headquartered in Oklahoma City. In addition to Risk Services of Arkansas, INSURICA partner agencies include: Robert C. Bates, LLC (Tulsa, OK); CTK North American Insurance Services (Anaheim, CA); Agar-Ford-Jarmon & Muldrow (Norman, OK); Minard-Ames Insurance Services (Phoenix, AZ); Towe, Hester & Erwin, LLC (Lawton, OK); and Ford Hines Klein Watson Insurance Agency (Lawton, OK). In addition, INSURICA is a proud Assurex Global Partner.

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