



FOR IMMEDIATE RELEASE

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INSURICA LAUNCHES PROGRAM TO LOWER WORK COMP COSTS

(OKLAHOMA CITY) Continuing their trend of providing cost-saving products and services, INSURICA announces the launch of **INSURICA CWMP** (Certified Workplace Medical Plan).

INSURICA CWMP is a detailed and comprehensive workplace medical program that enables an employer to effectively and efficiently coordinate medical care for an employee who is injured on the job. The CWMP model has been highly effective in both ensuring better patient care for workers and reducing an employers overall workers' compensation costs.

To provide these important services, INSURICA formed an exclusive partnership with Oklahoma's leading managed care solutions provider, CompCHOICE.

"INSURICA CWMP will provide comprehensive workers' compensation services including telephonic and on-site case management, an exclusive preferred provider network, medical bill review and dispute resolution, with all managed care services being provided by CompCHOICE and its proven staff, systems and processes," said CompCHOICE President, Dan Simmons. He adds, "We see this partnership as two market leaders who are working together to make a difference and to provide world-class services for our clients."

"INSURICA is proud to be the only insurance agency in Oklahoma to offer a private-labeled CWMP," said Mike Ross, INSURICA President and CEO. "It demonstrates, once again, our continuing commitment to innovation. We call this commitment 'The INSURICA Experience.'"

INSURICA CWMP is open to any Oklahoma employer whose workers' compensation insurance is placed through an approved carrier. For these employers, there is no cost to utilize INSURICA CWMP and participation in the program requires only a simple signed agreement.

For more information regarding INSURICA CWMP, contact Judy Roof, INSURICA Director of Risk Management (jroof@INSURICA.com).

INSURICA is one of the nation's 100 Largest Insurance Brokerages and specializes in twelve core industry segments plus employee benefits and personal insurance.

CompCHOICE is the largest CWMP in Oklahoma employing over 40 RN Case Manager professionals and providing services for 400+ clients spanning more than 300,000 covered lives.

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